



**DynamicsADvantage**

Consolidated Business Solution for Media Companies

## DynamicsADvantage offers capabilities to perform:

- Ad Billing
- Subscription Billing
- Enhanced Revenue and Deferred Revenue Calculations
- Contract Management
- Work Order Management
- ShipTo/Bill To Customer Structuring
- Advertiser/Agency Relationship
- Web Advertising
- Event Billing
- Electronic Product Services and Billing
- Enhanced Transaction Tracking
- Publishers Enhanced Reporting Suite
- Enhanced Aging
- Revenue Deferral

## Improve Productivity & Make Informed Decisions.

**DynamicsADvantage and Microsoft Dynamics GP** improves productivity and gives media and publishing executives the ability to make informed business decisions. With a solid performance record in the media industry DynamicsADvantage has helped some of the nations leading media and publishing companies reduce operational costs and meet their projected profit goals by providing a comprehensive solution that addresses the unique billing needs of the media industry including:

- Insertion Orders
- Subscription Orders
- Conference Event Billing (sponsor/exhibitor, web seminars)
- Contract Management (bundling of products/services)

DynamicsADvantage will help you to:

### Consolidate Disparate Systems

Order processing takes place directly in your accounting/ERP system to lower your cost of ownership and make your system easier to maintain.

### Leverage the Power of Microsoft Technology

Become future ready with one integrated solution to Microsoft Dynamics GP that leverages your investment in your ERP system.

### Integration & Reporting Made Easy

Leverage DynamicsADvantage's web services and integrate with your eCommerce, Ad server and your CRM solution.

**Clients using DynamicsADvantage and Microsoft Dynamics GP have saved up to one million dollars annually and increased operational efficiency in related departments by 60%.**

**For more information:**

Call (866) 533-9114 or email [information@DynamicsADvantage.com](mailto:information@DynamicsADvantage.com).

Media  Aspects